

PRESS RELEASE

Zoom ARQ AR-48: All-in-one production and live performance instrument for new and experienced electronic musicians



Rangsdorf, 6th of October 2017 - New Zoom ARQ AR-48 Offers 460 Synths, Built-In Drum Machine, Seamless Sequencing, and More

Zoom today unveiled the new ARQ AR-48 Aero RhythmTrak, an all-in-one production and live performance instrument that offers new and experienced electronic musicians a fun, easy way to craft electronic music.

Like the ARQ AR-96, the AR-48 is comprised of a Base Station and Ring Controller. The Base Station is laid out in four distinct zones: Sound, Sequence, Rec/Play, and Effect. Here, musicians can access 460 synth, percussion, and vocal sounds, three sub-oscillators, and a synthesizer to start creating their music. You can also load your own Samples via the SD-Card Slot. The ARQ's loop-shaped Ring Controller features 16 pressure-sensitive with aftertouch which allow musicians to easily play onto the Ring's surface and record sequences in real-time and control and shape their music by moving the ring controller thanks to the internal 3-Axis Motion Sensor. Additionally, each pad has its own programmable multi-color LED, allowing musicians to create a visual layout for each instrument they use in a sequence. The MIDI out let's you control external synths and instruments. And the optional Bluetooth connector lets musicians remove the Ring Controller from the Base Station to create more visually expressive performances.

Features:

- All-in-one drum machine, sequencer, synthesizer, looper, clip launcher, MIDI controller and live performance instrument
- Includes 460 drum machine, synth, and instruments sounds
- Import WAV files into the internal synth engine's oscillator
- 16 adjustable Master Effects, including reverb, filters, delay, and more
- Ring Controller with 3-axis accelerometer as a handheld aerial instrument for triggering arpeggiator sounds and effects
- 16 velocity and pressure-sensitive pads with programmable color LEDs
- Onboard 32-step loop sequencer for creating individual patterns or complete songs
- Programmable synthesizer engine with three sub-oscillators
- 3.5 mm mini stereo input for phrase recording and loop creation
- Play sounds chromatically, or choose from dozens of preset scales in any key
- Dual 1/4" line outputs, separate 3.5 mm mini stereo headphone output with dedicated volume control, and MIDI output
- USB port for computer integration and SD card slot
- Optional Bluetooth connection for the Ring Controller (BTA-1 connector sold separately)

Highlights

Facts

- Zoom releases the ARQ AR-48
- AR-48 is a All-in-one production and live performance instrument
- AR-48 offers 460 Synths, Built-In Drum Machine, Seamless Sequencing, and More

Produkt name

ARQ AR-48

Brand

Zoom

Exclusive distribution

Sound Service GmbH

Website

www.sound-service.eu

www.zoom.co.jp

Price (MSRP)

415,31 Euro incl. 19% Vat

Availability

October 2017

Media

Press-Download incl. product pictures

<http://www.sound-service.eu/press-area/press-kits>

Products for review

Please use press contact below!

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About the Company Sound Service GmbH

Founded in 1983, the Berlin based Sound Service GmbH has been growing steadily from a one-product-distributor (MFB Fricke; the world's first digital drummachine) to one of the major independent german distribution companies for musical instruments recording studio equipment and PA, Lightning and DJ products. Today Sound Service is one of the leading distribution companies in Europe with exclusive distribution rights for a lot of the A-List MI-brands covering most of the countries in Europe.